

THIRD PARTY FUNDRAISING TOOLKIT



OUR MISSION IS TO END SEXUAL AND
DOMESTIC VIOLENCE IN ARIZONA BY
DISMANTLING OPPRESSION AND
PROMOTING EQUITY AMONG ALL
PEOPLE.



GETTING STARTED

DEVELOP A PLAN

Brainstorm the type of event you would like to host, chose a date, time, and location, and how you will be collecting donations. See below for fundraiser ideas.

SET A GOAL

Set a goal for your fundraiser. Every donation makes an impact to help survivors in Arizona.

LET US KNOW

Contact us and let us know about your fundraising event. We will provide you with marketing materials, templates, fact sheets about our programs, and other helpful tools. Contact Joshua: joshua@acesdv.org.

PROMOTE YOUR FUNDRAISER

Promote your event within your community. You can use email invites, social media, or event online community calendars.

MAKE YOUR DONATION

Donations can made online at acesdv.org/donate or donations can be sent by mail to: Arizona Coalition to End Sexual and Domestic Violence, 2700 N Central Ave. Suite 1100, Phoenix, AZ. 85004 or text ACESDV to 443-21. Please be sure to include your contact information and details about the event. We would love to contact you to say thank you to both you and your donors and to share your event on our social media and newsletter. We will send an acknowledgement letter regarding your donation as all donations are tax deductible. Our Tax ID is: 86-0593601.

SAY THANK YOU

Thank your participants, businesses and donors who helped make the event possible. Social media is a great tool to share your event and express thanks. Be sure to tag ACESDV in any social media posts.

FUNDRAISING IDEAS

HOST A DINNER PARTY

Host a dinner party at your home and invite your family and friends to hear about why ACESDV and survivors are important to you.

GET CREATIVE

Utilize your skills, talents, and interests - organize and plan a performance, show, run or walk, tournament, game night, art show, garage sale, etc. and donate the proceeds to ACESDV.

GET YOUR WORKPLACE INVOLVED

Reach out to your employer to see if they will match donations, organize a fundraising challenge, offer a corporate sponsorship or grant to ACESDV, or donate sporting event or performance tickets.

ASK FOR DONATIONS INSTEAD OF GIFTS

Consider asking for donations to ACESDV in lieu of gifts for your birthday, child's birthday, holiday, graduation, wedding, birth of a child, memorial, or other celebration. Facebook has options for this.

- **Birthday Fundraiser** - Post On Facebook (more details on setting up a Facebook fundraiser are below).
 - (Sample Text) – There's no gift more precious than the gift of unconditional support. For my birthday this year, I'm asking for donations to support the Arizona Coalition to End Sexual and Domestic Violence, an Arizona based nonprofit organization who work to end sexual and domestic violence in Arizona. Join me in supporting survivors in honor of my birthday this year.
 - (Sample Text) - I hope you'll consider contributing as a way to celebrate with me. Every gift has the potential to impact the life of a sexual or domestic violence survivor. Visit www.acesdv.org/donate to donate and to learn more about ACESDV's mission and services.
- **Wedding Fundraiser/Gift** -Post on your wedding's website or registry.
 - (Sample Text) - In lieu of gifts, we hope you'll consider contributing to the Arizona Coalition to End Sexual and Domestic Violence as a way to celebrate with us. Every gift to this organization has the potential to impact the life of a sexual and/or domestic violence survivor. We are very passionate about this cause and It would be an honor to support them in celebration of our wedding. Visit www.acesdv.org/donate to donate and to learn more about ACESDV's mission and services.

FUNDRAISING IDEAS

ASK FOR DONATIONS INSTEAD OF GIFTS (CONT'D)

- **In honor of/In memory of** - Please take comfort in knowing that your loved one's memory will be celebrated and recognized by bringing survivors the services and safety they need and deserve.
- **(Sample text)** - Your gift enables ACESDV to continue to support survivors of sexual and domestic violence. In honor of (name or relationship)'s legacy, your gift to this organization will have a lasting impact to support future survivors of violence.

PROCEEDS FROM AN EVENT

If you're already planning an event or program, consider donating the proceeds to ACESDV. Ways your proceeds can help:

- Supporting The Survivor Emergency Relief Fund (SERF) helps support sexual and domestic violence survivors with costs associated with accessing safety, healing, and security. <https://www.acesdv.org/survivor-emergency-relief-fund/>. With the Survivor Emergency Relief Fund, we have supported hundreds of sexual and domestic violence survivors in escaping violent relationships, accessing healing services, and establishing safe and healthy homes with their pets and children.
- ACESDV's BaRC project helps sexual and domestic violence survivors access safety and services and BaRC funds help with costs related to pets.
- Donate the proceeds to ACESDV and help us continue advocating for survivors.
- Donate the proceeds to ACESDV and help us continue ensuring survivors have options for protection in Arizona.
- Your ongoing support helps us protect and enhance the rights of survivors and increase safety for survivors and their children.
- Your support helps us continue collaborating with the legislature to ensure sexual and domestic violence providers and vulnerable populations are considered in budget decisions.

UPLIFT AWARENESS MONTHS

April is Sexual Assault Awareness Month (SAAM), October is Domestic Violence Awareness Month (DVAM), and February is Teen Dating Violence Awareness Month (TDVAM), consider promoting these months on your social media and asking for donations from your contacts in honor of survivors.

ACESDV CAN HELP

BEFORE YOUR FUNDRAISER

- We will advise what fundraiser might be best for your goals and needs.
- We will provide marketing materials as well as informational materials about our program.
- We will help promote your fundraiser on our social media channels, newsletter, and website as space allows.

DURING YOUR FUNDRAISER

- When requested, and available or appropriate, an ACESDV representative can be present at your fundraising event to answer questions, offer a presentation, say a few words, and accept donations.

AFTER YOUR FUNDRAISER

- We can showcase your event on our social media channels.

ACESDV SOCIAL MEDIA



ACESDV.org



Facebook

<https://www.facebook.com/ACESDV>



Instagram

<https://www.instagram.com/acesdvorg/>



Twitter

<https://twitter.com/ACESDV>

If you have any questions, please contact Joshua at:
joshua@acesdv.org or 602-279-2900 ext. 417

SOCIAL MEDIA FUNDRAISING FACEBOOK BIRTHDAY FUNDRAISERS

How to Create a Facebook Birthday Fundraiser

1. Go to our Facebook page: <https://www.facebook.com/ACESDV>
2. On the left side menu under our logo, click “Fundraisers.”
3. Click “+ Raise Money.”
4. Follow the instructions to fill in details like your name, the amount you want to raise and when you’d like your fundraiser to end, then click “Next.”
5. Fill in the title for your fundraiser (or use the one provided) and fill in details about why you are raising money to support ACESDV. You can use the text provided or the text that appears below for “Individual Birthday Fundraisers.” When you’ve filled in these fields, click “Next.”
6. Pick a cover photo for your fundraiser. You can use the one provided (our logo), or upload one of the ones below by clicking “Edit” and “Upload New Photo/Video.”
7. After you’ve uploaded your photo and you’re ready to publish, click “Create.” 8. NOTE: You can click “Back” at any time to change your text.

(Sample text) - There’s no gift more precious than the gift of unconditional support. For my birthday this year, I’m asking for donations to support the Arizona Coalition to End Sexual and Domestic Violence, an Arizona based nonprofit organization who work to end sexual and domestic violence in Arizona. Survivors are the beneficiaries of their work. Visit acesdv.org to learn more about the Arizona Coalition to End Sexual and Domestic Violence's mission and purpose.

SOCIAL MEDIA FUNDRAISING / FACEBOOK BIRTHDAY FUNDRAISERS

Searching for a creative way to celebrate your birthday? Consider starting a birthday fundraiser for ACESDV on Facebook



Give the gift of safety and healing.

Every gift supports ACESDV's mission to end sexual and domestic violence by dismantling oppression and promoting equity among all people.

Visit www.acesdv.org to learn more about the Arizona Coalition to End Sexual and Domestic Violence

Give the gift of safety and healing.

FOR MY BIRTHDAY, I CHOOSE TO STAND WITH SURVIVORS AND RAISE FUNDS FOR THE ARIZONA COALITION TO END SEXUAL AND DOMESTIC VIOLENCE, AN ARIZONA-BASED NONPROFIT THAT SERVES PROVIDERS OF DIRECT SERVICES TO VICTIMS AND SURVIVORS OF SEXUAL AND DOMESTIC VIOLENCE. TO HONOR SURVIVORS, I HAVE CREATED A BIRTHDAY FUNDRAISER FOR ACESDV. EVERY GIFT HAS THE POTENTIAL TO IMPACT THE LIFE OF A SURVIVOR, AND I HOPE YOU WILL CONSIDER CONTRIBUTING AS A WAY TO CELEBRATE WITH ME.



VISIT WWW.ACESDV.ORG TO LEARN MORE ABOUT ACESDV.

DONATIONS :

\$25

supports a half hour of advocacy providing emotional support, tools, resources, and options for survivors through the Helpline.

\$50

provides one hour of collaboration with community partners to advocate for system change.

\$100

sends one domestic violence advocate to the 40 Hour Sharing Experience domestic violence training.

\$250

amplifies a survivor's personal story to the media, educational event, or at a training by supporting their speaking fees.

\$500

supports one rural ACESDV member program's travel to attend a training and community meeting.

\$1000

sponsors half of a 40 Hour Sexual Violence Core Advocacy Training which educates 25 new advocates to support them in leading the anti-sexual and domestic violence movement in Arizona.

OTHER ACESDV FUNDING NEEDS:

- Survivor Emergency Fund Relief funds for rural communities as funding is only available currently for Maricopa County residents.
- The Sexual and Domestic Violence Helpline needing funding support due to significant Victims Of Crime Act (VOCA) cuts.



Copy and Paste this QR Code to your fundraising flyers, posts, websites, etc..

